

Syllabus: IP in Horizon Europe

Module title	How to negotiate risks and benefits in Open Science & Innovation projects
Area	Project Management
Learning format	Seminar/Workshop
Length of module	1.5h – 2h
Regional	This is generic to all areas of study and work in Europe
Topic (short description)	This module will provide insights into the risks and benefits inherent in undertaking joint development projects with individuals, companies and researchers outside their own organisation.
Module description	<p>Objective(s): The primary objective of this module is to educate you in the risks and benefits associated with being involved in a project that uses the concepts of Open Innovation.</p> <p>Subject(s): In this module you will learn about:</p> <ul style="list-style-type: none"> • The concept of risks in project management • The particulars of risk in Open Science and Innovation projects • Data protection in EU Horizon projects • Risks associated with Intellectual Property • The benefits of Open Science & Innovation approach to your project
Suggest group exercises during session	<p>StUdents should perform group exercises to identify potential risks in projects. Students should be encouraged to pick one of the attached ten ‘glorious’ failures and be prepared to discuss the lessons learned from their choice of failed project. The ten most famous failures are detailed in the attached blog: https://www.workfront.com/blog/project-failure-10-famous-failures-and-5-ways-to-spot-them-before-they-happen</p> <p>Students should be encouraged to review the other nine detailed projects in their own time and the lessons that could be learned.</p>
Suggested exercises to take home	Learners should search for excellent examples of Open Innovation from the world of business. Major corporations have embraced Open Innovation – GE, LEGO, HewlettPackard etc. etc.
Relevant Literature / links	<ul style="list-style-type: none"> • https://apiumhub.com/tech-blog-barcelona/open-innovation-benefits/#Benefits_of_Open_Innovation • https://hbr.org/2020/06/why-now-is-the-time-for-open-innovation • https://www.weforum.org/agenda/2015/02/the-benefits-of-open-innovation

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Relevant Literature /
links cont.

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